

THE UNITED DAY OF WOMEN

12.3.16

Kickoff call begins at 7 PM ET / 4 PM PT



Official Toolkit

THE UNITED DAY OF WOMEN

Strategy Session Toolkit



Thank you for stepping up to gather your crew to join the United Day of Women strategy session. We'll start the night off with a nationwide call at 7pm ET/4pm PT. On the call, you'll hear from movement leaders about how we can all effectively organize our communities. After the call, the discussion continues at local strategy sessions across the country. That's where you come in! Check out the resources below for the call agenda, sample discussion guides, and action items for next steps. Thank you for bringing your community together to participate in the United Day of Women – this is just the beginning!

The Details

Date & Time:

Saturday, December 3rd – Kickoff call at 7pm ET / 4pm PT

Dial In Number:

Please only use one phone line per gathering – we want to make sure everyone has a chance to listen in! To ensure that everyone can connect to the call, we have two dial-in numbers – all phone lines below connect to the call and there is no difference between the two lines.

916-469-4760 PIN: 536-915

619-309-1058 PIN: 561-938

Report Back: We're relying on you to crowdsource information from this day of action. We want to hear about the issues you care about, the actions you're planning to take, and the efforts we need to amplify. [Tell us here: bit.ly/UDOWreport](http://bit.ly/UDOWreport)

Spread the Word: Use social media as an organizing tool before, during and after your strategy session. Share your photos, videos, thoughts, and action items with the hashtag #UnitedDayofWomen.

Agenda for the Kickoff Call

Taylor Barnes, Director of the United State of Women

Valerie Jarrett, Senior Advisor to President Obama and Chair of the White House Council on Women and Girls

Brittany Packnett, Co-Founder of Campaign Zero and Black Lives Matter Activist

Kristin Rowe-Finkbeiner, Founder and CEO of MomsRising

María Teresa Kumar, President and CEO of Voto Latino

Cecile Richards, President of Planned Parenthood Federation of America

Tina Tchen, Assistant to the President and Director of the White House Council on Women and Girls

Discussion Guide

Here are some guiding questions to get you started...

What matters to you?

What are the issues that resonate most with you?

What issue are you committing to take action on?

Are there local organizations that advocate for these issues? National Organizations?

If not, consider starting your own!

Civic Engagement

Who are key elected officials in your community? <https://www.usa.gov/elected-officials>

When is the next local or state election? Are there any special elections coming up?

Identify voting restrictions that have been passed in your state in recent years.

Planning for 2017

What are our next steps as a community to continue organizing around our priority issues?

When are we meeting again? Where should we volunteer together as a group?

What other community leaders and activists can we connect with?

Who else should join us for our next meeting or volunteer day?

Take Action

Use the United State of Women Action Network

We're launching an interactive tool on UnitedStateofWomen.org that will help connect activists directly with organizations working on the issues you care about. **Use UnitedStateofWomen.org/action to help identify specific actions** you and your crew will take to turn your passion into action. This tool is a work in progress – help us crowdsource more issues, organizations, and actions to feature!

Take the #Give5Challenge

Commit to donating \$5 a month or volunteering 5 hours a month with an organization that empowers women. We've put together a resource to help you get started. **Check out the website www.smalltoken.org/give5 to find organizations that you want to support.** Spread the word by

posting about it on social media with the hashtag #Give5Challenge and tag five of your friends to challenge them! Together, our small actions can make a big impact.



Commit to Progress

We're creating a network of activists committed to protecting the progress we've made as a movement. Plan a group volunteer day with your crew. Post about your #Give5Challenge commitment online. Get ready to mobilize. The United Day of Women is just the beginning!

Thank you partner organizations!

1 Million for Work Flexibility, 9to5, A Better Balance, Black Women for Positive Change, Bright Pink, Campaign Zero, Chicago Foundation for Women, Girls Inc., Family Values at Work, HOPE Beyond Fibroids, Institute of Engineering Community and Cultural Competence (IEC3) at the University of Southern California, Jeannette Rankin Women's Scholarship Fund, Jewish Women International, Kiva, Labor Council for Latin American Advancement, MomsRising, Mujeres Latinas en Accion, NARAL Pro-Choice America, National Action Network, National Council of Jewish Women, National Network to End Domestic Violence, National Latina Institute for Reproductive Health, National Partnership for Women & Families, National Resource Center on Domestic Violence, National Women's Law Center, OWL, PACE Center for Girls, Planned Parenthood, Saint John's Program for Real Change, She Electricity, Step Up, The National Campaign to Prevent Teen and Unplanned Pregnancy, The Women's Fund of Central Ohio, VotoLatino, UltraViolet, Washington Area Women's Foundation, Witnesses to Hunger, Women's Foundation of California, Women's Foundation of Central Massachusetts, Women's Foundation for a Greater Memphis, Women's Foundation of Minnesota, Women's Foundation of Montana, Women's Funding Network, YWCA USA

Strategy Session Sign-in

Name

Email

Phone #

Zip Code